

# LOOKING BEYOND

What's next to help local businesses succeed?

As the economic landscape continues to shift, more and more businesses are left asking, "Now what?"

Join our webinar to arm yourself with the tactics your local business needs to think beyond the current climate and thrive in the coming months.

**Save Your Seat**

Reserve your virtual seat for our webinar on

**Tuesday, May 19<sup>th</sup> at 2 p.m. ET**

where we discuss strategies for navigating an uncertain economy and the tools available to local businesses to help them thrive.

Topics include:

- What's the current economic landscape for local businesses?
- What's the future of the local business environment?
- What are the tangible resources your business can use immediately to succeed?

Join Beth Plummer, Chief Revenue Officer of Spectrum Reach, as she hosts an all-star panel of national and local business insiders, including:

- Annika Pergament, Senior Business Anchor of NY1
- David Asman, Host of Fox Business Network
- Mark Langford, Executive Director of the Small Business Development Center
- Bridget Weston, Acting CEO of SCORE

Learn from the experts and gain the critical tactics to pivot your business towards growth.

**Claim Your Spot**

See you there,  
Your Spectrum Reach Team