

2022 North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	46.0%	55.7%	63.3%	67.5%	63.9%	68.4%	67.4%	65.5%	64.4%	68.2%	60.2%	53.1%	62.0%
ADR (\$)	\$95.78	\$102.51	\$110.64	\$122.63	\$124.63	\$126.34	\$129.44	\$124.16	\$126.92	\$134.14	\$119.92	\$113.63	\$119.23
RevPAR (\$)	\$44.09	\$57.06	\$70.02	\$82.79	\$79.69	\$86.37	\$87.19	\$81.38	\$81.72	\$91.49	\$72.22	\$60.33	\$74.53

2021 North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	39.2%	45.3%	54.7%	60.4%	61.3%	65.8%	67.3%	62.1%	60.1%	64.4%	58.1%	51.3%	57.5%
ADR (\$)	\$79.39	\$82.55	\$86.70	\$96.26	\$105.67	\$112.44	\$119.84	\$114.00	\$114.08	\$121.45	\$109.67	\$105.07	\$103.93
RevPAR (\$)	\$31.08	\$37.43	\$47.45	\$58.10	\$64.72	\$73.98	\$80.63	\$70.76	\$68.53	\$78.15	\$63.73	\$53.88	\$60.70

2020 North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	50.9%	59.5%	42.0%	26.7%	34.0%	44.7%	48.8%	48.9%	48.5%	52.0%	44.0%	37.8%	44.8%
ADR (\$)	\$98.06	\$103.27	\$90.58	\$67.20	\$73.91	\$88.03	\$95.58	\$94.53	\$91.68	\$97.47	\$87.30	\$83.92	\$89.29
RevPAR (\$)	\$49.90	\$61.43	\$38.06	\$17.96	\$25.13	\$39.39	\$46.67	\$46.27	\$44.50	\$50.67	\$38.41	\$31.75	\$40.85

2019 North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	54.2%	62.2%	65.2%	70.5%	69.8%	71.4%	71.2%	69.0%	66.5%	69.5%	62.6%	51.4%	65.3%
ADR (\$)	\$96.10	\$103.50	\$99.60	\$108.25	\$110.59	\$109.45	\$110.76	\$109.47	\$109.10	\$115.46	\$105.99	\$100.54	\$106.57
RevPAR (\$)	\$52.10	\$64.30	\$64.90	\$76.32	\$77.23	\$78.17	\$78.85	\$75.54	\$72.55	\$80.30	\$66.33	\$51.70	\$69.86

2023/2022 Variation in North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)													
ADR (\$)													
RevPAR (\$)													

2022/2021 Variation in North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	17.3%	23.0%	15.7%	11.8%	4.2%	4.0%	0.1%	5.5%	7.2%	5.9%	3.6%	3.5%	8.5%
ADR (\$)	20.64%	24.18%	27.61%	27.39%	17.94%	12.36%	8.01%	8.91%	11.26%	10.45%	9.35%	8.15%	15.52%
RevPAR (\$)	41.86%	52.44%	47.57%	42.50%	23.13%	16.75%	8.14%	15.01%	19.25%	17.07%	13.32%	11.97%	25.75%

2022/2020 Variation in North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	-9.6%	-6.4%	50.7%	152.8%	87.9%	53.0%	38.1%	33.9%	32.8%	31.2%	36.8%	40.5%	45.1%
ADR (\$)	-2.33%	-0.74%	22.15%	82.49%	68.62%	43.52%	35.43%	31.34%	38.44%	37.62%	37.37%	35.40%	35.78%
RevPAR (\$)	-11.64%	-7.11%	83.97%	360.97%	217.11%	119.27%	86.82%	75.88%	83.64%	80.56%	88.02%	90.02%	105.63%

2022/2019 Variation in North Carolina STR Data

Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	-15.1%	-10.5%	-2.9%	-4.3%	-8.5%	-4.2%	-5.3%	-5.1%	-3.2%	-1.9%	-3.8%	3.3%	-5.1%
ADR (\$)	-0.33%	-0.96%	11.08%	13.28%	12.70%	15.43%	16.87%	13.42%	16.33%	16.18%	13.14%	13.02%	11.68%
RevPAR (\$)	-15.37%	-11.26%	7.89%	8.48%	3.19%	10.49%	10.58%	7.73%	12.64%	13.94%	8.88%	16.69%	6.16%