

# Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: August 2023

	Current Month - August 2023 vs August 2022												Year to Date - August 2023 vs August 2022												Participation			
	Occ %		ADR		RevPAR		Percent Change from August 2022						Occ %		ADR		RevPAR		Percent Change from YTD 2022						Properties		Rooms	
	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	66.0	66.2	153.60	150.85	101.35	99.87	-0.3	1.8	1.5	1.8	0.3	-0.0	64.1	63.1	155.19	147.98	99.43	93.34	1.6	4.9	6.5	6.8	0.2	1.8	63810	37335	5639447	4255577
South Atlantic	63.0	64.4	139.52	139.38	87.85	89.72	-2.2	0.1	-2.1	-1.8	0.2	-1.9	66.2	65.6	159.65	154.93	105.63	101.59	0.9	3.0	4.0	4.2	0.2	1.1	13363	8548	1301901	1033380
North Carolina	64.0	65.1	124.32	123.40	79.61	80.36	-1.7	0.7	-0.9	-1.1	-0.1	-1.8	63.0	61.9	123.30	118.18	77.67	73.16	1.8	4.3	6.2	5.9	-0.3	1.5	2019	1339	169103	138017
Charlotte, NC	64.8	65.8	120.34	118.71	77.98	78.11	-1.5	1.4	-0.2	-0.2	-0.1	-1.6	66.0	63.6	123.83	116.85	81.73	74.34	3.7	6.0	9.9	9.1	-0.8	2.9	386	332	42999	39801
Greensboro-Winston Salem, NC	59.8	62.7	108.77	112.62	65.03	70.59	-4.6	-3.4	-7.9	-7.9	-0.1	-4.7	59.2	58.9	111.38	106.10	65.91	62.46	0.5	5.0	5.5	5.8	0.3	0.8	227	176	21549	18820
Raleigh-Durham-Chapel Hill, NC	65.8	65.9	121.66	117.42	80.00	77.43	-0.3	3.6	3.3	4.1	0.8	0.5	65.9	63.6	126.05	114.84	83.12	72.99	3.7	9.8	13.9	14.3	0.4	4.1	284	250	31157	29359
Asheville, NC	68.8	70.2	166.02	170.92	114.15	119.91	-2.0	-2.9	-4.8	-5.1	-0.3	-2.3	66.5	66.9	163.16	167.35	108.51	111.93	-0.6	-2.5	-3.1	-3.1	-0.1	-0.6	115	89	9737	9032
Wilmington, NC	72.3	72.8	162.60	160.70	117.59	116.94	-0.6	1.2	0.6	-1.7	-2.3	-2.9	68.0	66.4	146.12	145.51	99.38	96.65	2.4	0.4	2.8	1.4	-1.4	1.0	112	56	8274	5874
Fayetteville MSA, NC	66.1	67.5	99.94	97.32	66.02	65.72	-2.2	2.7	0.5	-2.6	-3.1	-5.2	65.2	64.5	99.92	97.02	65.14	62.57	1.1	3.0	4.1	3.7	-0.4	0.7	70	52	6209	5167
Coastal Carolina, NC	68.2	68.3	181.34	186.03	123.66	127.15	-0.2	-2.5	-2.7	-3.7	-1.0	-1.2	62.7	59.8	154.12	158.55	96.68	94.85	4.9	-2.8	1.9	0.2	-1.7	3.1	128	38	6822	3537

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